



**JUNE 3, 2023 | UNDO'S WEST
ST. CLAIRSVILLE, OHIO**

Join us as we celebrate leaders in the fight to end Alzheimer's and raise funds to benefit the care, support, and research efforts of the Alzheimer's Association.

With your support, we will increase awareness, advocacy, resources, and research and realize our vision: a world without Alzheimer's and all dementias.

WHY SHOULD MY COMPANY AND I SUPPORT

More than 6 million Americans are currently living with Alzheimer's disease. By 2050, this number is projected to rise to nearly **13 million**.

In West Virginia and Ohio, 260,000+ are living with Alzheimer's, along with their **506,000+ unpaid caregivers**, primarily family members and friends.

In 2021, **Alzheimer's** and other dementias will cost the nation **\$335 billion**. **By 2050**, these costs could rise as high as **\$1.1 trillion**.

60% of caregivers were employed in the past year. **57% of employed caregivers** reported having to work late, leave early or take time off due to caregiver demands.

WHERE DO MY DONATIONS GO

Research – Currently the Association is investing over \$250 million to more than 750 projects in 39 countries.

Care Consultations – One-on-one consultations help families create a plan of care.

Our free nationwide 24/7 Helpline (800.272.3900) is staffed by specialists and master's-level clinicians who provide confidential support, offer information and suggest referrals, all day, every day in over 200 languages.

Education programs and workshops on the warning signs of Alzheimer's living with the disease, caregiving at different stages, and healthy lifestyle choices for the brain and body.

These are just a few ways to support makes a difference!
Learn more at alz.org/about/our-impact



Sponsorship Opportunities

	PRESENTING SPONSOR	PEOPLE OF IMPACT AWARDS SPONSOR	VIOLET SPONSOR	SPONSOR	SPONSOR	SPONSOR	SPONSOR	SPONSOR
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,250	\$1,000	\$500	\$500
Premium Reserved Tables	(2 Tables) (20 seats)	(2 Tables) (18 seats)	(2 Tables) (16 seats)	(1 Tables) (10 seats)	(1 Table) (8 seats)	(1 Table) (8 seats)	(4) Priority Reserved Seats	(4) Priority Reserved Seats
Distinctive signage and recognition at event, including organization logo featured prominently in sponsor presentation	✘	✘	✘	✘	✘			
Presenter of your choice to recognize event honorees on stage and have someone for your organization be honored		✘						
Organizational Logo featured in sponsor presentation	✘	✘						
Ad in Printed Brain Ball Program	Full Page	Full Page	Full Page	Full Page	Half Page			
Social Media Posts before and after Brain Ball to include LinkedIn, Facebook, Instagram, and/or Twitter, plus additional mentions as appropriate	6	5	5	4	4	2		
Mention in press release(s)	✘	✘	✘	✘				
Name recognition on invitation	✘	✘	✘					
Name recognition in the printed event program	✘	✘	✘	✘	✘	✘	✘	✘
Formal recognition of sponsor from event stage	✘	✘	✘	✘				
Name recognition in sponsor video presentation at Brain Ball	✘	✘	✘	✘	✘	✘	✘	✘

Tickets: \$75 Individual | \$125 Couple

For more information about our sponsorship packages or unique sponsorship opportunities, please contact email OVBrainBall@gmail.com



PLEDGE COMMITMENT FORM

To receive the full value of your sponsorship, signed commitment forms must be turned in by April 1, 2023. Full payment must be received four weeks prior to event.

*Please note, only one sponsorship opportunity is available for "Presenting Sponsor" and for "People of Impact Sponsor"

I/We would like to sponsor the 2023 Brain Ball at the following level:

	\$ 7,500 People of Impact Sponsor
\$ 5,000 Violet Sponsor	\$ 2,500 Amethyst Sponsor
\$ 1,250 Iris Sponsor	\$ 1,000 Orchid Sponsor
\$ 500 Lilac Sponsor	\$ 250 Lavender Sponsor
I/We would like to make a 100% tax-deductible contribution of \$	

Please list me/us by (check one): Name Company Anonymous

Company or Name (as you would like to be listed in event materials)

Contact Name

Title

Email

Phone

Address

City, State ZIP

Payment Information

Please charge my:

VISA

Mastercard

American Express

Check Enclosed

Please invoice me

I/We will contact **Tate Blanchard** regarding payment by stock or wire transfer: OVBrainBall@gmail.com

Name on Card

Account Number

Exp. Date

CVC

Please return the completed form to:

PO Box 6878 | Wheeling, WV 26003 | ATTN: Tate Blanchard or OVBrainBall@gmail.com

Please make checks payable to the "St. Clairsville Area Chamber of Commerce" | Memo Line: "Brain Ball"